

RACEDAY

Tournaments



KIRON.
interactive

RACE DAY

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Entertain your patrons with RaceDay Tournaments, Kiron's exciting new marketing product which is designed to reward customer attendance and loyalty in your venues. Designed to maximise entertainment in casinos, pubs, clubs and restaurants, Tournaments offers an effective social marketing tool that is sure to increase customer numbers as well as keep your patrons in your venues for longer.

Players are incentivised to participate with the prospect of winning prizes and competing with their peers in a series of exciting virtual horse races. The races offer exciting visuals and atmospherics which will make maximum use of your audio visual system and create a rich customer experience.

RaceDay Tournaments allows for the allocation of horses to patrons who then participate in a race tournament, comprising a series of animated horse races. Horses are eliminated in each round of races until the final event when they stand to win prizes.

Kiron's Tournament Manager allows for maximum flexibility in allowing operators to set up tournaments to meet their specific operating requirements. Whether you prefer a once off race for up to 14 participants or 6 rounds for up to 154 participants with a choice of winning options, the choice is yours.

Whether your business comprises a single venue or multiple venues, RaceDay Tournaments is simple and cost effective to install. Entertain your clients today with RaceDay Tournaments and let the results speak for themselves!



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